



# **MARKETING NOSTRA**

**META ADS PORTFOLIO**



## Performance overview

Day

Activity history: All

Customise

Messaging conversations started ⓘ

664

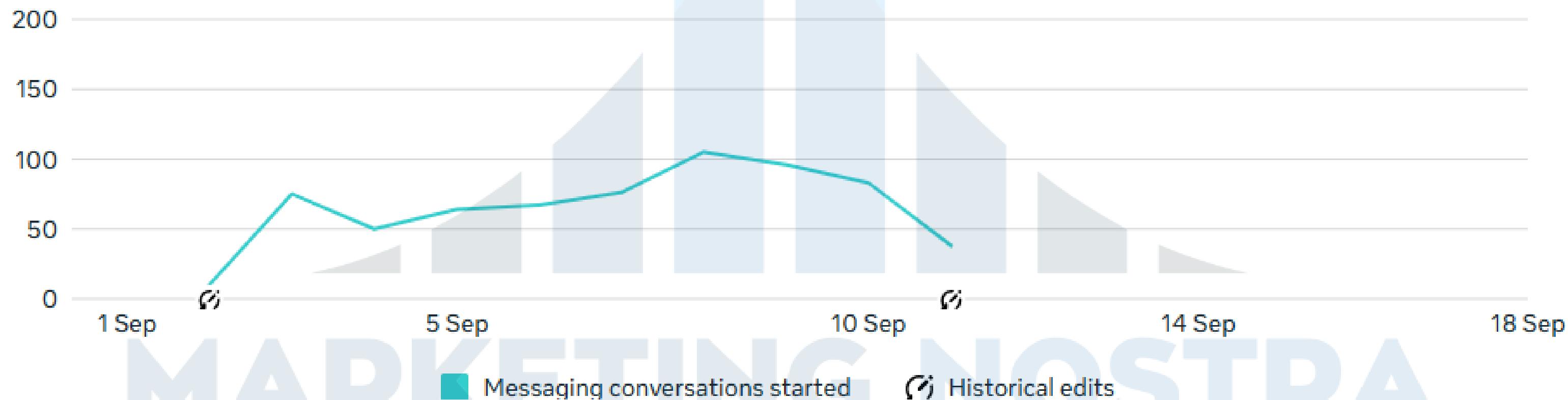
Per messaging conversation started ⓘ

\$0.11

Amount spent ⓘ

\$69.77

Messaging conversations started



# Campaign Objective: Messaging

## Performance overview

Day

Activity history: All

Customise

Messaging conversations started ⓘ

923

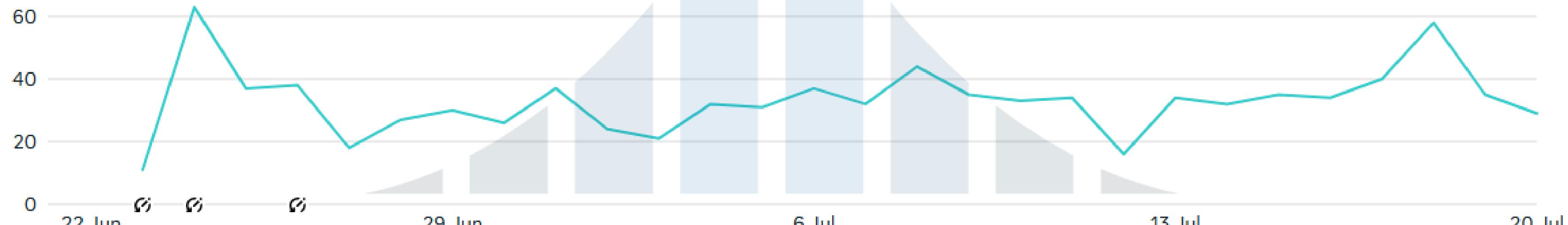
Per messaging conversation started ⓘ

\$0.22

Amount spent ⓘ

\$203.11

Messaging conversations started



**MARKETING NOSTRA**

YOUR DIGITAL FUTURE

Campaign Objective: Leads

## Performance overview

Day

Activity history: All

Customise

Reach 1  
**678,637**  
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Amount spent 1  
**\$32.50**  
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CPM (cost per 1,000 impressions) 1  
**\$0.042**  
--

Reach



Reach  Historical edits 

# MARKETING NOSTRA

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Campaign Objective: Awareness

## Performance overview

Day ▾

Activity types: All ▾

Customise

Post engagements ⓘ

79,650

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Per post engagement ⓘ

£0.002

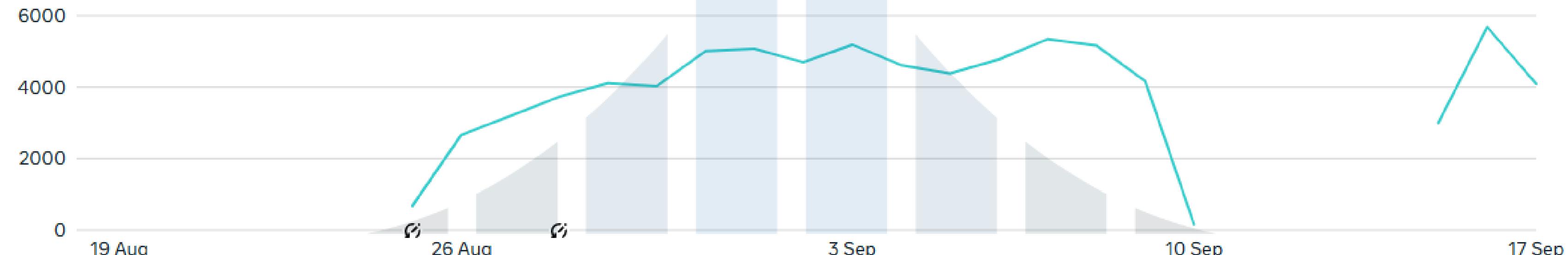
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Amount spent ⓘ

£155.18

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Post engagements



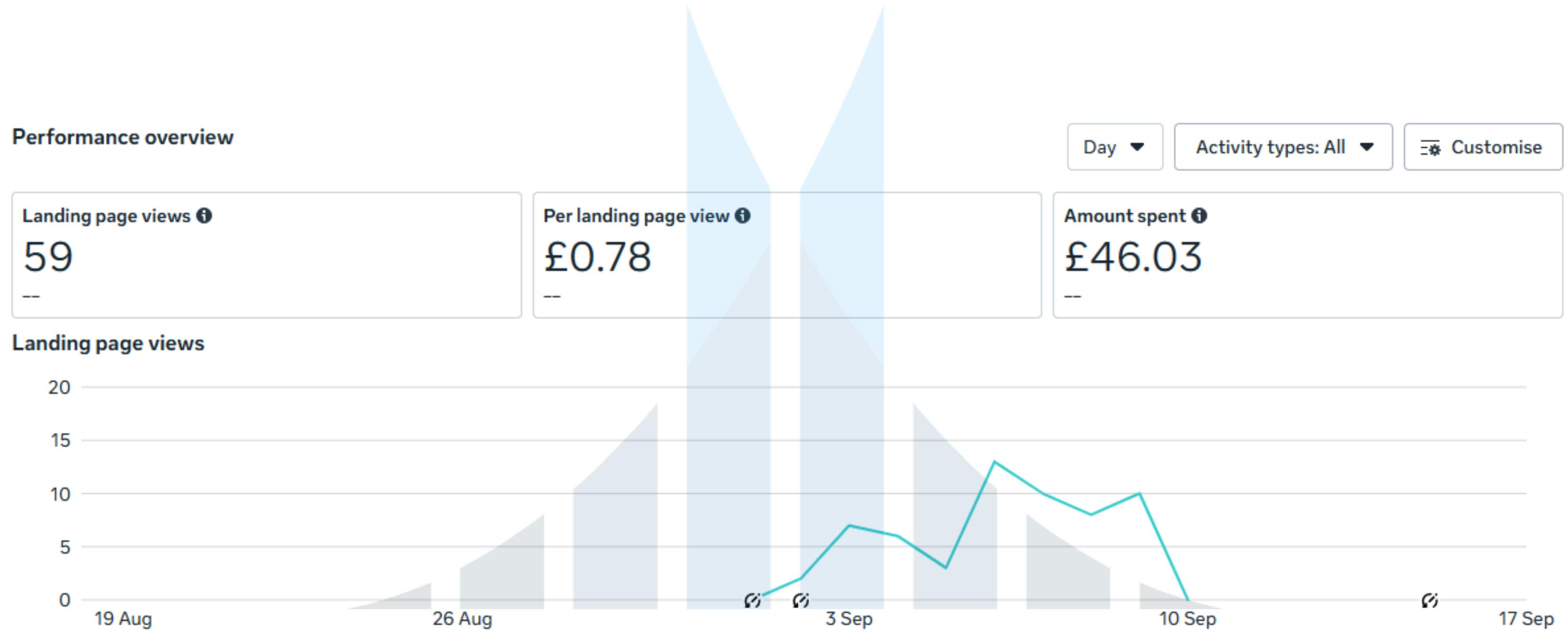
Post engagements

Historical edits

# MARKETING NOSTRA

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## Campaign Objective: Post Engagement



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Campaign Objective: Landing Page Views

## Performance overview

Day ▾

Activity history: All ▾

Customise

Messaging conversations started ⓘ

241

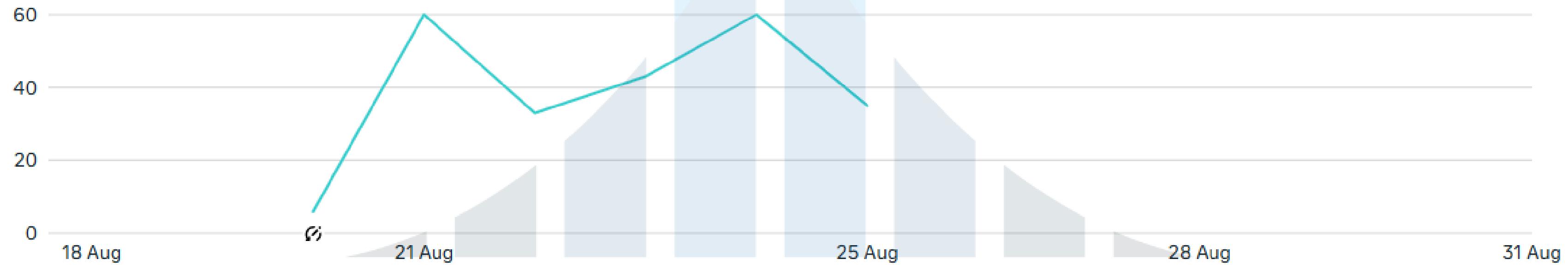
Per messaging conversation started ⓘ

\$0.042

Amount spent ⓘ

\$10.09

Messaging conversations started



Message conversations started

Historical edits

# MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Leads

## Performance overview

Day ▾

Activity types: All ▾

Customise

Link Clicks ⓘ

403

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Per link click ⓘ

\$0.0075

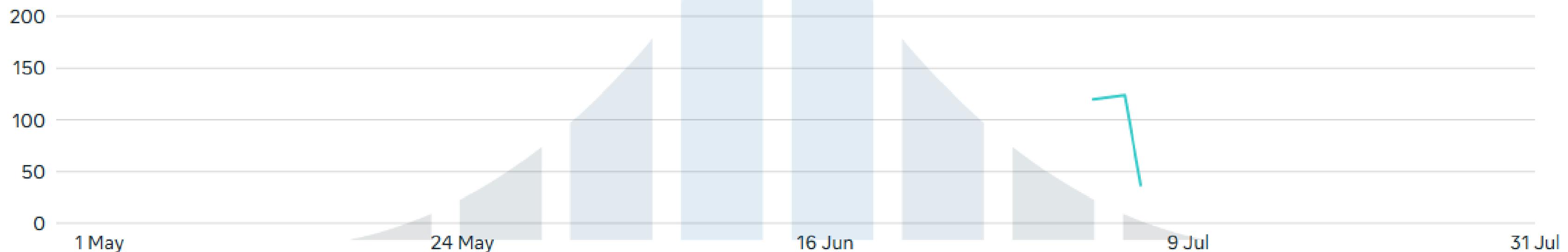
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Amount spent ⓘ

\$3.03

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Link Clicks



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Campaign Objective: Link Clicks

## Performance overview

Day

Activity history: All

Customise

Website adds to cart 1

276

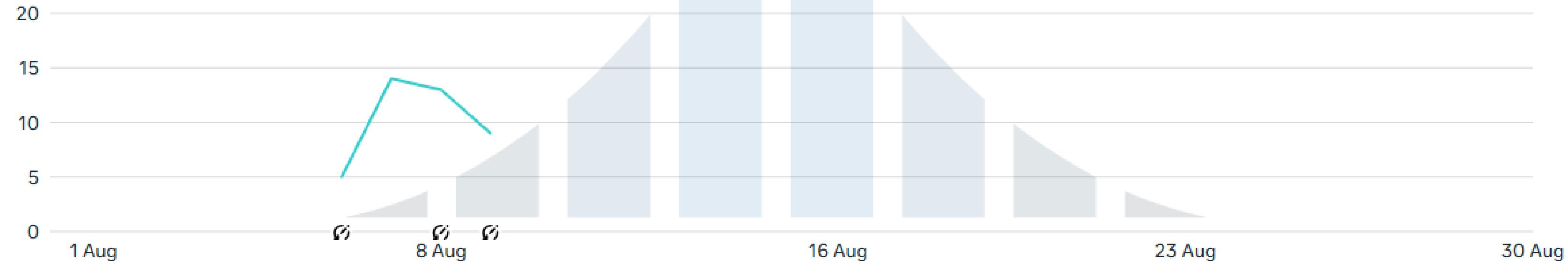
Per add to cart 1

\$1.90

Amount spent 1

\$524.4

Website adds to cart



Website adds to cart

Historical edits

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## Campaign Objective: Add to Cart (Sales)