



MARKETING NOSTIRA

META ADS PORTFOLIO



Performance overview

Day ▼

Activity history: All ▼

⚙️ Customise

Messaging conversations started ⓘ

664

--

Per messaging conversation started ⓘ

\$0.11

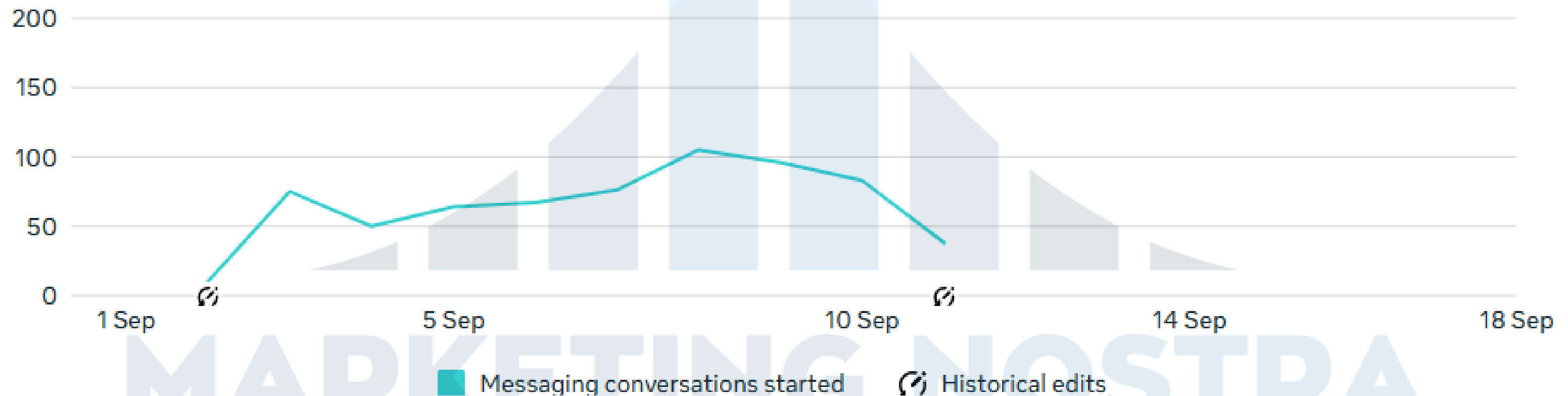
--

Amount spent ⓘ

\$69.77

--

Messaging conversations started



Campaign Objective: Messaging

Performance overview

Day ▼

Activity history: All ▼

⚙️ Customise

Messaging conversations started ⓘ

923

--

Per messaging conversation started ⓘ

\$0.22

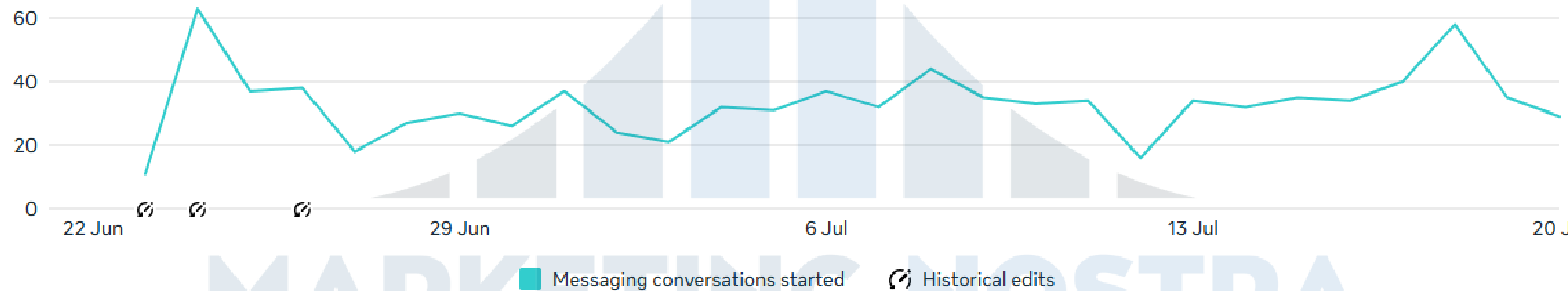
--

Amount spent ⓘ

\$203.11

--

Messaging conversations started



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Leads

Performance overview

Day ▾ Activity history: All ▾  Customise

Reach ⓘ

678,637

--

Amount spent ⓘ

\$32.50

--

CPM (cost per 1,000 impressions) ⓘ

\$0.042

--

Reach



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Awareness

Performance overview

Day ▼

Activity types: All ▼

⚙️ Customise

Post engagements ⓘ

79,650

--

Per post engagement ⓘ

£0.0002

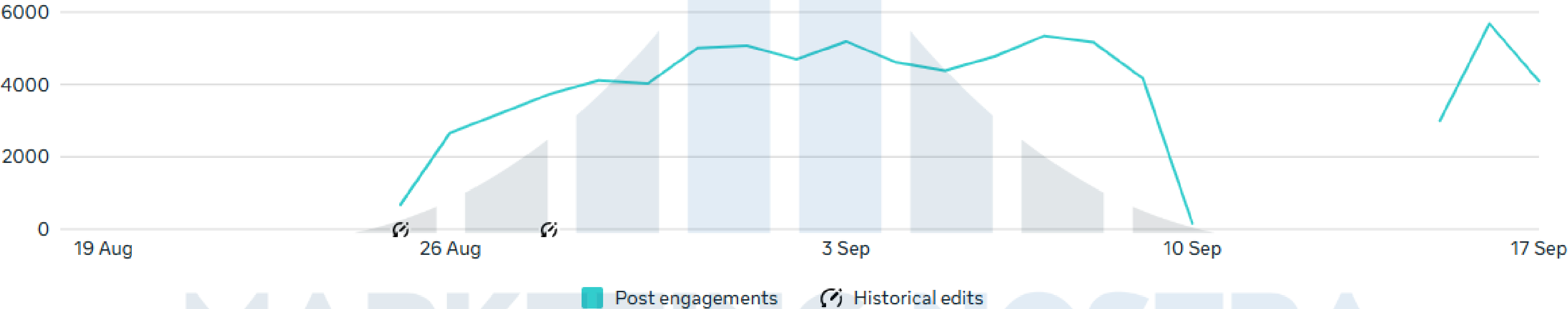
--

Amount spent ⓘ

£155.18

--

Post engagements



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Post Engagement

Performance overview

Day ▼

Activity types: All ▼

⚙️ Customise

Landing page views ⓘ

59

--

Per landing page view ⓘ

£0.78

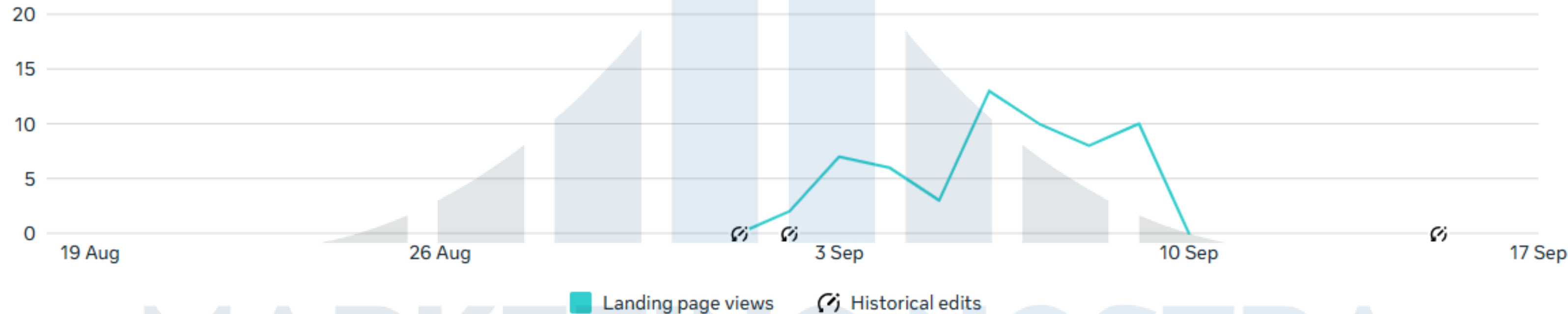
--

Amount spent ⓘ

£46.03

--

Landing page views



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Landing Page Views

Performance overview

Day ▼

Activity history: All ▼

⚙️ Customise

Messaging conversations started ⓘ

241

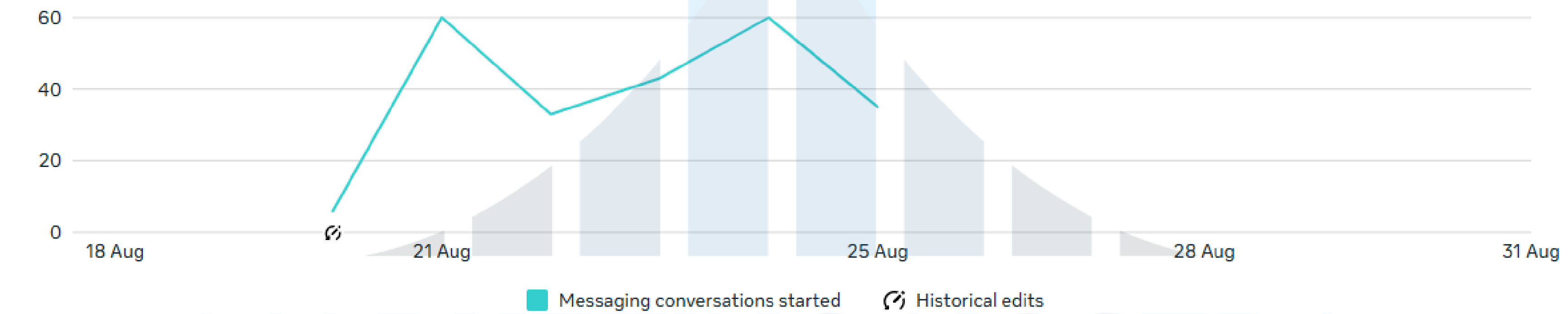
Per messaging conversation started ⓘ

\$0.042

Amount spent ⓘ

\$10.09

Messaging conversations started



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Leads

Performance overview

Day ▼

Activity types: All ▼

⚙️ Customise

Link Clicks ⓘ

403

--

Per link click ⓘ

\$0.0075

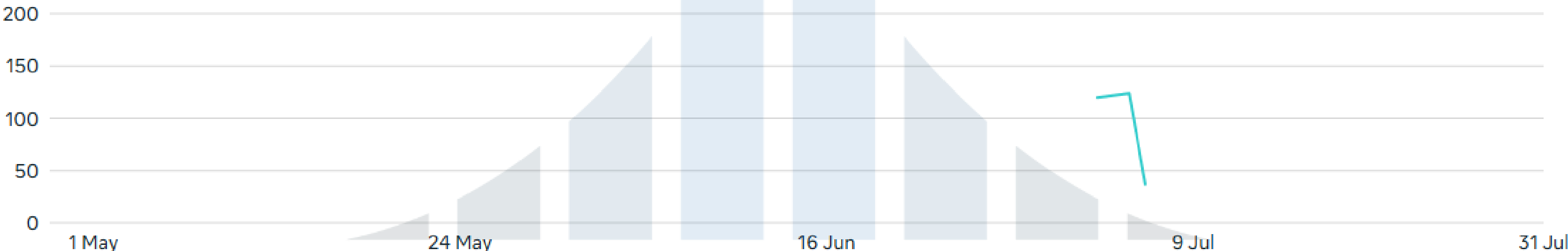
--

Amount spent ⓘ

\$3.03

--

Link Clicks



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Link Clicks

Performance overview

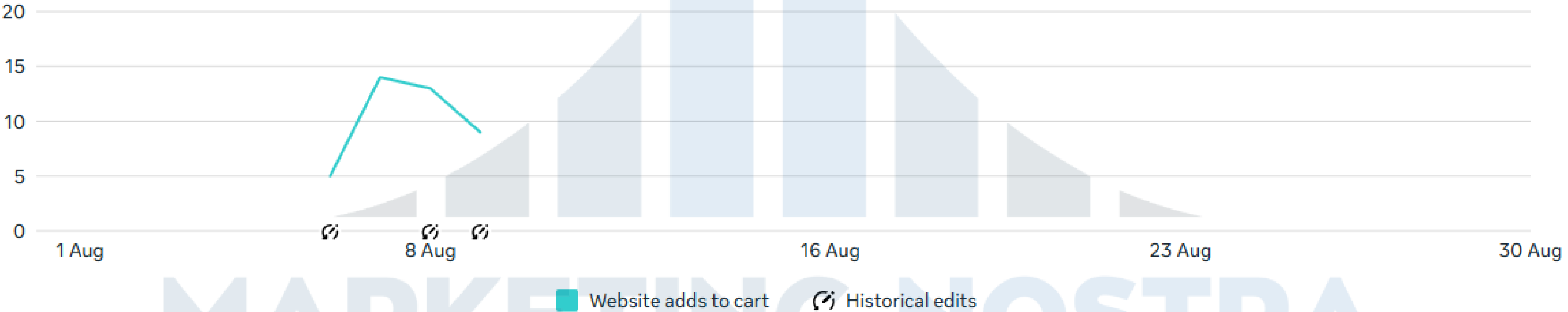
Day ▾ Activity history: All ▾ Customise

Website adds to cart ⓘ
276

Per add to cart ⓘ
\$1.90

Amount spent ⓘ
\$524.4

Website adds to cart



MARKETING NOSTRA

YOUR DIGITAL FUTURE

Campaign Objective: Add to Cart (Sales)